

# erika

## erika cencak

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erikacencak.com

## SKILLS

InDesign

Illustrator

Photoshop

Figma

Web Design

Typography

Page Layout

Packaging

Print Design

Digital Design

## EDUCATION

### San Diego City College

Graphic Design | Certificate of Achievement

San Diego, California

### Fashion Institute of Design and Merchandising

Visual Communications | Associate of Arts

San Francisco, California

## EXPERIENCE

### Seventh Generation *Digital Graphic Designer*

2023–Present, Remote Work

- Translate ideas and creative briefs into engaging visual presentation and design solutions across both print and digital media.
- Create successful, on-brand designs for projects including but not limited to digital advertisements, tradeshow materials, website & social graphics.
- Work together with Creative Director and Senior Designer to push brand designs into a more modern and visually eye catching direction.

### HUM Nutrition *Graphic Designer*

2021–2023, Remote Work

- Worked directly with Art Director on translating the brand vision into impactful design assets across all consumer touch points.
- Created and edit digital and printed assets in order to highlight product launches, promotions, and retention education.
- Self-managed assigned tasks from start to finish with high degree of organization to meet deadlines.

### Brookfield Properties *Freelance Graphic Designer*

2023, Remote Work

- Worked with Senior Creative Manager to design brand decks, project brochures, open house collateral and directional moodboarding.

### Vapor Studio *Freelance Jr. Graphic Designer*

2021, Remote Work

- Assisted creative team to update and design logos, brand collateral, social media posts, landing pages, emails and paid ads.

### Studio Conover *Graphic Design Intern*

2020, Remote Work

- Concept development and creation of poster artwork and title treatment with guidance from art director and client review.

### Museum of Photographic Arts *Store Coordinator*

2016–2021, San Diego, California

- Acted as the museum store buyer, visual merchandiser, graphic designer and manager of shop associates.